





DAWN CHORUS 2023

Stop and listen – and record the sounds of nature to let nature's voice be heard.

SOCIAL MEDIA TOOLKIT (ENGLISH)

April 2023

#DawnChorus2023 | dawn-chorus.org

ABOUT DAWN CHORUS

Dawn Chorus is a project by <u>Naturkundemuseum Bayern/BIOTOPIA Lab</u> and <u>LBV - Landesbund für Vogel- und Naturschutz in Bayern e.V.,</u> and was co-initiated in the first lockdown-related "Silent Spring" 2020 by BIOTOPIA – Naturkundemuseum Bayern and the Foundation Arts and Nature (Stiftung Kunst und Natur).

Just pause for a moment, listen to the sounds of nature – and record them! This is the motto of Dawn Chorus, the first Citizen Science and Arts project that invites people worldwide to collect bird songs: for biodiversity research, for art, and to draw attention to the wonders of nature and also to its threats.

Every single recording represents a tiny little piece of the puzzle. With your help, we can start putting the puzzle together, and document biodiversity through sound to scientifically investigate changes. At the same time, by making you aware of this wonderful spectacle of nature, this project seeks to sharpen your senses and awaken your creativity in an emotional way.

Let's listen to the voice of nature, record it – and let's make it heard!

The Call

Get up early, go to the window or outside, and listen to the birds. Record and upload the sounds with the free Dawn Chorus App, and share your experience with people around the world. Connect digitally with your friends, co-workers, club members, or your school class.

From May 1 to May 31, 2023, the scientific collection period will take place. Your local recordings will be mapped worldwide. You will make an important contribution to a growing scientific data collection on biodiversity research. Become part of a global artistic project!

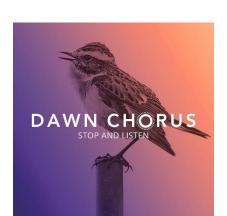
Got curious? Check out: <u>dawn-chorus.org</u>. Explore the worldwide bird concert at https://explore.dawn-chorus.org/

Note: This toolkit is constantly being updated. Make sure to come back soon.

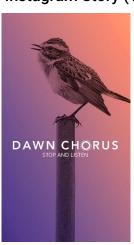
Share our pictures

Download our graphics (videos & photos) here: Download as zip

Instagram (1080x1080px)



Instagram Story (1080x1920px)





Facebook Post (2000x1500px)



Facebook Cover picture (1920x500px)

TELL OTHERS ABOUT THIS PROJECT

o Instagram

#stopandlisten - Share your bird concert with the whole world to let nature's voice be heard. #DawnChorus2023

- Use the free Dawn Chorus App to record the birds' morning concert & upload it to the soundmap
- Make a contribution to science and species conservation
- Transform the birds' songs into your own piece of art
- Become part of a worldwide community that connects science and art
- 1 From 1-31 May 2023

@dawnchorus_stopandlisten



Facebook

#stopandlisten - Share your bird concert with the whole world to let nature's voice be heard. #DawnChorus2023

Experience the dawn chorus, use the free Dawn Chorus App to record the birds' morning concert & upload it to the soundmap to share it with a worldwide community. Your contribution supports science and species conservation and makes you part of a worldwide art project. @DawnChorus2023

www.dawn-chorus.org (Link)

∠⇒ App Store for iOS https://apple.co/2RXPrSG
∠⇒ Google Play Store for Android https://bit.ly/2R5haAn

(App Download Links)

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#DAWNCHORUS2023 #stopandlisten

